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CONFIRMATION NO. 4144

SERIAL NUMBER 10/618,154	FILING or 371(c) DATE 07/11/2003 RULE	CLASS 348	GROUP ART UNIT 2623	ATTORNEY DOCKET NO. UV-174 Con. 2	
APPLICANTS M. Scott Reichardt, Tulsa, OK; W. Benjamin Herrington, Tulsa, OK; ** CONTINUING DATA ***** This application is a CON of 09/731,115 12/06/2000 which claims benefit of 60/170,060 12/10/1999 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 10/08/2003					
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /HOANG-VU ANTONY NGUYEN BA/ Acknowledged Examiner's Signature	<input type="checkbox"/> Met after Allowance /HAN/ Initials	STATE OR COUNTRY OK	SHEETS DRAWINGS 29	TOTAL CLAIMS 52	INDEPENDENT CLAIMS 4
ADDRESS ROPES & GRAY LLP PATENT DOCKETING 39/361 1211 AVENUE OF THE AMERICAS NEW YORK, NY 10036-8704 UNITED STATES					
TITLE Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities					
FILING FEE RECEIVED 1410	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		